



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Contract / Revision 498394 /		Alt Order # 06371546
Product PATRIOT MAJORITY USA		
Contract Dates 10/15/12 - 10/27/12		Estimate # 2029
Advertiser Patriot Majority USA		Original Date / Revision 10/12/12 / 10/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 84	Product Code 91
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-TWTF--				1	\$250.00			
N 2	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$2,150.00			
N 3	KVVU	10/16/12	11/05/12	Better	M-F 11a-12p		:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MT-TF--				3	\$195.00			
Week:		10/23/12	10/29/12	--W----				1	\$195.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 4	KVVU	10/16/12	11/05/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
Week:		10/23/12	10/29/12	---T---				1	\$425.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 5	KVVU	10/16/12	11/05/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
Week:		10/23/12	10/29/12	-----				0	\$0.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 6	KVVU	10/16/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTW----				3	\$500.00			
Week:		10/23/12	10/29/12	--W----				1	\$500.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 7	KVVU	10/16/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$950.00			
Week:		10/23/12	10/29/12	-----				0	\$0.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 8	KVVU	10/16/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision 498394 /		Alt Order # 06371546
Contract Dates 10/15/12 - 10/27/12	Product PATRIOT MAJORITY US	Estimate # 2029
Advertiser Patriot Majority USA		Original Date / Revision 10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$450.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 9	KVVU	10/16/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$1,025.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 10	KVVU	10/16/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$900.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 11	KVVU	10/16/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$725.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 12	KVVU	10/16/12	11/05/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$950.00			
		Week: 10/23/12	10/29/12	---T---				1	\$950.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 13	KVVU	10/16/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				6	\$700.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 14	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$1,350.00			
		Week: 10/23/12	10/29/12	---T---				1	\$1,350.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 15	KVVU	10/16/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$275.00			
		Week: 10/23/12	10/29/12	-----				0	\$0.00			
		Week: 10/30/12	11/05/12	-----				0	\$0.00			
N 16	KVVU	10/19/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$4,000.00			
		Week: 10/22/12	10/28/12	----1--				1	\$4,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fringe	Fri 9p-10p	-----F----	:30		\$4,000.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
D 17	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
N 18	KVVU	10/22/12	11/05/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$6,800.00			

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<u>Contract / Revision</u> 498394 /		<u>Alt Order #</u> 06371546
<u>Contract Dates</u> 10/15/12 - 10/27/12	<u>Product</u> PATRIOT MAJORITY US	<u>Estimate #</u> 2029
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$6,800.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
Week:	10/29/12		11/04/12	-----				0	\$0.00			
Week:	11/05/12		11/11/12	-----				0	\$0.00			
N 19	KVVU	10/20/12	11/03/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12		10/21/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Clone Wars	Sa 2-3p	-----Sa--	:30		\$175.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
Week:	10/22/12		10/28/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Clone Wars	Sa 2-3p	-----Sa--	:30		\$175.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
Week:	10/29/12		11/04/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/29/12-11/04/12	Clone Wars	Sa 2-3p	-----Sa--	:30		\$175.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
D 20	KVVU	11/04/12	11/04/12	The Closer	Sun 1-2am		:30			NM	0	\$0.00
N 21	KVVU	10/21/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12		10/21/12	-----1				1	\$11,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$11,500.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
Week:	10/22/12		10/28/12	-----				0	\$0.00			
Week:	10/29/12		11/04/12	-----1				1	\$11,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/29/12-11/04/12	NFL Late Game	NFL Late Game	-----Su	:30		\$11,500.00	NM		
	See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11											
D 22	KVVU	10/28/12	10/28/12	Criminal Minds	Sun 11p-12am		:30			NM	0	\$0.00
N 23	KVVU	10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12		10/21/12	-----1				1	\$185.00			
D 24	KVVU	10/21/12	11/04/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
N 25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12		10/21/12	-----S				2	\$850.00			
N 26	KVVU	10/18/12	11/01/12	The X Factor	The X Factor		:30			NM	8	\$49,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12		10/21/12	---1---				1	\$7,500.00			

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498394 /		06371546
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/12 - 10/27/12	PATRIOT MAJORITY US	2029
<u>Advertiser</u>		<u>Original Date / Revision</u>
Patriot Majority USA		10/12/12 / 10/13/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		The X Factor	The X Factor	----Th-----	:30		\$7,500.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11												
4	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
5	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
6	KVVU	10/21/12-10/21/12		NFL Early Game	NFL Early Game	-----Su--	:30		\$9,500.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
7	KVVU	10/20/12-10/20/12		NFL Early Game	NFL Early Game	-----Sa--	:30		\$9,500.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
8	KVVU	10/24/12-10/24/12		BB World Series	330pm-8pm	---W-----	:30		\$7,500.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
9	KVVU	10/26/12-10/26/12		Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
10	KVVU	10/23/12-10/23/12		New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$5,550.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
11	KVVU	10/18/12-10/18/12		BB League Championships	1pm-8pm	----Th-----	:30		\$3,300.00	NM		
Ⓜ		MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1										
Week: 10/22/12		10/28/12		---1---				1	\$7,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/22/12-10/28/12		The X Factor	The X Factor	----Th-----	:30		\$7,500.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11												
Week: 10/29/12		11/04/12		-----				0	\$0.00			
D 27	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
D 28	KVVU	11/06/12	11/06/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
D 29	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
D 30	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 31	KVVU	11/06/12	11/06/12	Katie Couric	2-3p		:30			NM	0	\$0.00
N 32	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$8,500.00
Week: 10/15/12		10/21/12		--W----				1	\$8,500.00			
N 33	KVVU	10/17/12	10/17/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
Week: 10/15/12		10/21/12		--W----				1	\$250.00			
N 34	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
Week: 10/22/12		10/28/12		-TWTF--				4	\$2,150.00			
N 35	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
Week: 10/22/12		10/28/12		-T--F--				2	\$195.00			
N 36	KVVU	10/23/12	10/26/12	Katie Couric	2-3p		:30			NM	2	\$850.00
Week: 10/22/12		10/28/12		-T--F--				2	\$425.00			
N 37	KVVU	10/23/12	10/26/12	Anderson	3-4p		:30			NM	2	\$900.00
Week: 10/22/12		10/28/12		-T--F--				2	\$450.00			
N 38	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
Week: 10/22/12		10/28/12		-T--F--				2	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498394 /		Alt Order # 06371546
Contract Dates 10/15/12 - 10/27/12	Product PATRIOT MAJORITY U	Estimate # 2029
Advertiser Patriot Majority USA		Original Date / Revision 10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$500.00			
N 39	KVVU	10/23/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$950.00			
N 40	KVVU	10/23/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$450.00			
N 41	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$1,025.00			
N 42	KVVU	10/23/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				3	\$900.00			
N 43	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$725.00			
N 44	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$950.00			
N 45	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				6	\$700.00			
N 46	KVVU	10/23/12	10/26/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$1,350.00			
N 47	KVVU	10/23/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$275.00			
N 48	KVVU	10/16/12	10/16/12	Special Early News	Special Early News		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,025.00			
N 49	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$8,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$8,825.00			
N 50	KVVU	10/22/12	10/22/12	Special Early News	Special Early News		:30			NM	1	\$8,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$8,825.00			
N 51	KVVU	10/22/12	10/22/12	Special Early News	Special Early News		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,025.00			
N 52	KVVU	10/20/12	10/20/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	2	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$4,100.00			
N 53	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	2	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,375.00			
N 54	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,850.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT15/12 09.53
CHANGES
*** KVVU-TV ***

PROGRAM : NEW GIRL/MINDY PROJECT
PART OF A MAKEGOOD MADE UP OF LINES 38--43

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		100P-400P	30		11500.00	10/21	10/21	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												
✓69	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE PREMIERE												
ORD COM1 : SORRY CORRECTION ON THE PROGRAM.												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-41 FOR 1 SPOT/WK												
✓10	A		900P-1000P	30		\$5,550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK												
✓1	A		430P-800P	30		\$7,500.00	10/25	10/25	2		THU	2
PROGRAM : WORLD SERIES												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓12	A		430P-800P	30		12000.00	10/27	10/27	1		SAT	1
PROGRAM : WORLD SERIES												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓13	A		1230P-430P	30		\$4,250.00	10/27	10/27	2		SAT	2
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓14	A		1130A-1230P	30		\$1,375.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PRE GAME												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓15	A		105A-135A	30		\$125.00	10/18	10/19	1		TH-F	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	E		730P-800P	30		\$1,025.00	10/16	10/16	1		TUE	1
58	E		730P-800P	30		\$1,025.00	10/23	10/23	0		TUE	0
PROGRAM : NEWS												
ORD COM1 : ADD												
CON COM1 : NEWS												
✓76	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-59 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-60 FOR 1 SPOT/WK												
77	A		555P-600P	30		\$8,825.00	10/22	10/22	1		MON	1
PROGRAM : PRE-DEBATE												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 76-78												
✓78	A		730P-735P	30		\$8,825.00	10/22	10/22	1		MON	1
PROGRAM : POST-DEBATE												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 76-78												
59	S		555P-600P	30		\$8,825.00	10/23	10/23	0		TUE	0
PROGRAM : PREDEBATE												
ORD COM1 : ADD												
CON COM1 : PREDEBATE												
60	S		730P-735P	30		\$8,825.00	10/23	10/23	0		TUE	0
PROGRAM : POST DEBATE												
ORD COM1 : ADD												
CON COM1 : POST DEBATE												
61	S		1000A-100P	30		\$9,500.00	10/21	10/21	0		SUN	0
PROGRAM : NFL												
ORD COM1 : ADD												
CON COM1 : NFL												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63		S	900A-1000A	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME												
ORD COM1 : ADD												
CON COM1 : COLLEGE PREGAME												
79		A	1130A-1230P	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME												
ORD COM1 : TP CORRECTED. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-63 FOR 1 SPOT/WK												
64		S	400P-900P	30		\$8,500.00	10/15	10/15	0		MON	0
PROGRAM : NLCS												
ORD COM1 : ADD												
CON COM1 : NLCS												
80		A	1230P-400P	30		\$8,500.00	10/17	10/17	1		WED	1
PROGRAM : NLCS												
ORD COM1 : TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY. PRE-BOOKED												
ORD COM2 : PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-64 FOR 1 SPOT/WK												
67		S	105A-135A	30		\$250.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
ORD COM1 : ADD												
CON COM1 : EXTRA												
81		A	105A-135A	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : EXTRA												
ORD COM1 : TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY STP. PRE-												
ORD COM2 : BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-67 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M7		OK'D	BUY#41			MISSED:FRI/800P-900P	OCT26		30S		\$3,500.00	(OCT12/12)
						OFFER:FRI/800P-900P	OCT26		30S		\$3,500.00	PLS ADVISE.
CMT:SORRY CORRECTION ON THE PROGRAM.												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

STATION MAKEGOOD OFFERS:			
M8	OK'D	BUY#42	MISSED:TUE/900P-1000P
		OCT23	
		30S	\$550.00
			(OCT13/12)

BUY#42	MISSED:TUE/900P-1000P	OCT23	30S	\$550.00	(OCT13/12)
BUY#21	SUN/100P-400P	OCT21(2/WK)	30S	11500.00	
BUY#61	SUN/1000A-100P	OCT21(2/WK)	30S	\$9,500.00	

OFFER: TUE/900P-1000P	OCT23	30S	\$5,550.00	PLS ADVISE.
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[illegible]

8 SAT/1130A-1230P	OCT27	30S	\$1,375.00
8 SAT/1230E-130E	OCT27 (E/W)	30S	\$1,200.00

& TH-F/105A-135A	OCT18	30S	\$125.00
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CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

M9	OK'D	BUY#58	MISSED: TUE/730P-800P	OCT23	30S	\$1,025.00	(OCT13/12)
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BUY#59	TUE/555P-600P	OCT23	30S	\$8,825.00
BUY#60	TUE/730P-735P	OCT23	30S	\$8,825.00

OFFER: MON/730P-800P OCT22 30S \$1,025.00 PLS ADVISE.

& MON/730P-735P	OCT22	305	\$8,825.00
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M10	OK'D	BUY#63	MISSED: SAT/900A-1000A	OCT20	30S	\$1,375.00	(OCT13/12)
-----	------	--------	------------------------	-------	-----	------------	------------

CMT:TP CORRECTED. PRE-BOOKED PLS APPROVE.

M11	OK'D	BUY#64	MISSED: MON/400P-900P	OCT15	30S	\$8,500.00	(OCT13/12)
-----	------	--------	-----------------------	-------	-----	------------	------------

CMT: TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY. PRE-BOOKED

CMT: PLS APPROVE.

M12	OK'D	BUY#67	MISSED:MON/105A-135A	OCT15	305	\$250.00	(OCT13/12)
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OFFER:WED/105A-135A	OCT17	30S	\$250.00	PLS ADVISE.
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CMT:TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY STP. PRE-BOOKED PLS APPROVE.

OCT/12	204380.00	CONTRACT TOTAL	204380.00
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TOTAL SPOTS 118

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!

OCT15/12 09.53

ORDER WORKSHEET

HARRIS REPORT FROM REP

*** KVVU-TV ***

CHANGES

REP HEADLINE# 6371546

TRF# 498394

\$\$\$ UNAPPROVED REV #4 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$931,500

KVVU 20%

KSNV 28%

KTUD 1%

KLAS 26%

KTNV 16%

KVMY 8%

KVCW 1%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6371546 TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 18.05
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/PATRIOT MAJORITY USA REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6371546 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#2029 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT15/12 OCT27/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/12 18.05

REP: TO ROSE
 FR NIKKI
 FINISHED REVISING ORDER
 NEW TOTAL \$204380
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	S		600P-630P	30		\$900.00	10/23	10/26	3		TU-F	3

AGENCY ADVERTISER CODE = 84
 AGENCY PRODUCT CODE = 91
 AGENCY EST# = 2029

PROGRAM : FOX5 NEWS AT 6PM
 ORD COM1 : REBOOKED 10/23-10/27
 CON COM1 : FOX5 NEWS AT 6PM

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 18.05
 *** KVVU-TV ***
 REP HEADLINE# 6371546 TRF# 498394
 \$\$\$ UNAPPROVED REV #3 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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63	S		900A-1000A	30		\$1,375.00	10/20	10/20	2		SAT	2
PROGRAM : COLLEGE PREGAME ORD COM1 : ADD CON COM1 : COLLEGE PREGAME STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41 MISSED:FRI/800P-900P OCT26 30S \$3,500.00 (OCT12/12) OFFER:FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE. CMT:SORRY CORRECTION ON THE PROGRAM.												

OCT/12 204380.00 CONTRACT TOTAL 204380.00
 TOTAL SPOTS 115

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

WASHINGTON, DC 20007

BUYER NAME	<u>SARAH LEVENE</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

	CLASS: NATL.	LOCAL	REGIONAL
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[CE]

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT12/12 16.35

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 2029
 AGENCY PRODUCT CODE = 91

1	*	1000A-1100A	30	\$250.00	10/23	10/26	1	TU-F	1
PROGRAM : DR OZ									
CON COM1 : DR OZ									

2	*	1000P-1100P	30	\$2,150.00	10/16	10/22	4	TU-F,M	4
PROGRAM : FOX 5 NEWS AT 10P									
CON COM1 : FOX 5 NEWS AT 10P									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/16	10/22	2		TU-F,M	2
4	*		200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$425.00	10/16	10/22	2		TU-F,M	2
5	E		300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/16	10/22	2		TU-F,M	2
6	ES		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/16	10/22	3		TU-F,M	3
7	E		500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/16	10/22	2		TU-F,M	2
8	E		500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/16	10/22	3		TU-F,M	3
9	E		530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/16	10/22	2		TU-F,M	2
10	E		600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1: FOX5 NEWS AT 6PM	30		\$900.00	10/16	10/22	2		TU-F,M	2
11	ES		600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/16	10/22	3		TU-F,M	3

REP HEADLINE# 6371546 TRF# 498394
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	ES		700P-730P	30		\$950.00	10/16	10/22	2		TU-F,M	2
PROGRAM : EXTRA CON COM1: EXTRA												
13	ES		700A-900A	30		\$700.00	10/16	10/22	6		TU-F,M	6
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
14	ES		730P-800P	30		\$1,350.00	10/16	10/22	2		TU-F,M	2
PROGRAM : TMZ CON COM1: TMZ												
15	E		900A-1000A	30		\$275.00	10/16	10/22	3		TU-F,M	3
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
38	ES		800P-1000P	30		\$5,350.00	10/17	10/17	2		WED	2
PROGRAM : X FACTOR ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20-NOV3 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT25 ON LINE-26 FOR 1 SPOT/WK												
39	ES		1000A-130P	30		\$9,500.00	10/21	10/21	2		SUN	2
PROGRAM : NFL GAME ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	*		900P-1000P	30		\$550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT PART OF A MAKEGOOD MADE UP OF LINES 38-43												

5550

REP HEADLINE# 6371546 TRF# 498394
 \$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	C		800P-900P	30		\$7,500.00	10/29	10/29			MON	2
PROGRAM : BONESFTC: 9/17/12												
CON COM1: BONESFTC: 9/17/12												
18	ES		900P-1000P	30		\$6,800.00	10/22	10/22	0		MON	0
PROGRAM : MOB DOCTORTFC: 9/17/12												
CON COM1: MOB DOCTORTFC: 9/17/12												
19	E		200P-300P	30		\$175.00	10/20	10/27	0		SAT	0
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
20	C		100A-200A	30		\$85.00	10/28	10/28			SUN	2
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
21	ES		100P-400P	30		11500.00	10/21	10/21	2		SUN	2
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
22	C		1100P-1200M	30		\$225.00	10/28	10/28			SUN	2
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
24	ES		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
25	ES		800A-900A	30		\$850.00	10/21	10/21	2		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
26	ES		800P-900P	30		\$7,500.00	10/18	10/25	0		THU	0
PROGRAM : X-FACTOR RESULTS												
CON COM1: X-FACTOR RESULTS												

10/27

NO late

delete

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	2S		900P-1000P	30		\$5,500.00	10/23	10/23	0		TUE	0
PROGRAM : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
ORD COM1: REBOOKED 10/23-10/27												
CON COM1: NEW GIRL/MINDY PROJECTFTC: 9/25/12												
28	C		400P-500P	30		\$500.00	11/6	11/6	0		TUE	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
29	C		600A-700A	30		\$725.00	11/6	11/6	0		TUE	0
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
30	C		700A-900A	30		\$700.00	11/6	11/6	0		TUE	0
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
31	C		200P-300P	30		\$425.00	11/6	11/6	0		TUE	0
PROGRAM : KATIE												
CON COM1: KATIE												
44	A		1000P-1100P	30		\$2,150.00	10/23	10/26	4		TU-F	4
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: REBOOKED 10/23-10/27												
CON COM1: FOX 5 NEWS AT 10P												
45	A		1100A-1200N	30		\$195.00	10/23	10/26	2		TU-F	2
PROGRAM : BETTER LAS VEGAS												
ORD COM1: REBOOKED 10/23-10/27												
CON COM1: BETTER LAS VEGAS												
46	A		200P-300P	30		\$425.00	10/23	10/26	2		TU-F	2
PROGRAM : KATIE												
ORD COM1: REBOOKED 10/23-10/27												
CON COM1: KATIE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		300P-400P	30		\$450.00	10/23	10/26	2		TU-F	2
PROGRAM : ANDERSON COOPER												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : ANDERSON COOPER												
48	A		400P-500P	30		\$500.00	10/23	10/26	2		TU-F	2
PROGRAM : DR OZ												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : DR OZ												
49	A		500P-530P	30		\$950.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX 5 NEWS AT 5PM												
50	A		500A-600A	30		\$450.00	10/23	10/26	3		TU-F	3
PROGRAM : FOX5 NEWS 5A												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS 5A												
51	A		530P-600P	30		\$1,025.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX 5 NEWS AT 530PM												
52	A		600P-630P	30		\$900.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX5 NEWS AT 6PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS AT 6PM												
53	A		600A-700A	30		\$725.00	10/23	10/26	3		TU-F	3
PROGRAM : FOX5 NEWS 6A												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS 6A												

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT12/12 16.35
KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	A		700P-730P	30		\$950.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : EXTRA												
55	A		700A-900A	30		\$700.00	10/23	10/26	6		TU-F	6
PROGRAM : FOX5 MORNING NEWS ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : FOX5 MORNING NEWS												
56	A		730P-800P	30		\$1,350.00	10/23	10/26	2		TU-F	2
PROGRAM : TMZ ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : TMZ												
57	A		900A-1000A	30		\$275.00	10/23	10/26	3		TU-F	3
PROGRAM : MORE LAS VEGAS ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : MORE LAS VEGAS												
58	A		730P-800P	30		\$1,025.00	10/16	10/23	1		TUE	2
PROGRAM : NEWS ORD COM1 : ADD CON COM1 : NEWS												
59	A		555P-600P	30		\$8,825.00	10/23	10/23	1		TUE	1
PROGRAM : PREDEBATE ORD COM1 : ADD CON COM1 : PREDEBATE												
60	A		730P-735P	30		\$8,825.00	10/23	10/23	1		TUE	1
PROGRAM : POST DEBATE ORD COM1 : ADD CON COM1 : POST DEBATE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		1000A-100P	30		\$9,500.00	10/21	10/21	2		SUN	2
PROGRAM : NFL ORD COM1 : ADD CON COM1 : NFL												
62	A		1000A-400P	30		\$4,100.00	10/20	10/20	2		SAT	2
PROGRAM : COLLEGE FOOTBALL ORD COM1 : ADD CON COM1 : COLLEGE FOOTBALL												
63	A		900A-1000A	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME ORD COM1 : ADD CON COM1 : COLLEGE PREGAME												
64	A		400P-900P	30		\$8,500.00	10/15	10/15	1		MON	1
PROGRAM : NLCS ORD COM1 : ADD CON COM1 : NLCS												
65	A		1000P-1045P	30		\$1,850.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS ORD COM1 : ADD CON COM1 : NEWS												
66	A		1045P-1100P	30		\$1,200.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS PLUS ORD COM1 : ADD CON COM1 : SPORTS PLUS												
67	A		105A-135A	30		\$250.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA ORD COM1 : ADD CON COM1 : EXTRA												

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35
 REP HEADLINE# 6371546 TRF# 498394
 \$\$\$ UNAPPROVED REV #2 \$\$\$ **CHANGES** *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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68	A		1200M-1230A	30		\$225.00	10/20	10/20	1		SAT	1
PROGRAM : 30 SEC TO FAME ORD COM1: ADD CON COM1: 30 SECTO FAME STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41 MISSED: FRI/800P-900P OCT26 30S \$3,500.00 (OCT12/12) OFFER: FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE. CMT: SORRY CORRECTION ON THE PROGRAM.												

OCT/12 202105.00 CONTRACT TOTAL 202105.00
 TOTAL SPOTS 113

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6371546 TRF# 498394
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
*** KVVU-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6371546 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#2029 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 NOV6/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 11.58

REP: TO ROSE
FR NIKKI
OK'D M1-M8
SEE LINES 32-43
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 2029
AGENCY PRODUCT CODE = 91

3	ES	1100A-1200N	30			\$195.00	10/16	10/29	2		TU-F,M	4
3	ES	1100A-1200N	30			\$195.00	10/30	11/5	3		TU-F,M	3

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

✓32	A	1100A-1200N	30			\$195.00	10/18	10/18	1		THU	1
-----	---	-------------	----	--	--	----------	-------	-------	---	--	-----	---

PROGRAM : DIVORCE COURT/DIVORCE COURT
ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-3 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	A		1100A-1200N	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : DIVORCE COURT/DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 32-33												
4	ES		200P-300P	30		\$425.00	10/16	10/29	2		TU-F,M	4
4	ES		200P-300P	30		\$425.00	10/30	11/5	3		TU-F,M	3
PROGRAM : KATIE												
CON COM1 : KATIE												
34	A		100P-200P	30		\$425.00	10/18	10/18	1		THU	1
34	A		100P-200P	30		\$425.00	10/25	10/25	1		THU	1
PROGRAM : KATIE												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-4 FOR 1 SPOT/WK												
6	ES		400P-500P	30		\$500.00	10/16	10/22	3		TU-F,M	3
6	ES		400P-500P	30		\$500.00	10/23	10/29	2		TU-F,M	2
6	ES		400P-500P	30		\$500.00	10/30	11/5	3		TU-F,M	3
PROGRAM : DR OZ												
CON COM1 : DR OZ												
35	A		300P-400P	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-6 FOR 1 SPOT/WK												
12	ES		700P-730P	30		\$950.00	10/16	10/29	2		TU-F,M	4
12	ES		700P-730P	30		\$950.00	10/30	11/5	3		TU-F,M	3
PROGRAM : EXTRA												
CON COM1 : EXTRA												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	A		900P-930P	30		\$950.00	10/18	10/18	1		THU	1
36	A		900P-930P	30		\$950.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 1 SPOT/WK												
14	ES		730P-800P	30		\$1,350.00	10/16	10/29	2		TU-F,M	4
14	ES		730P-800P	30		\$1,350.00	10/30	11/5	3		TU-F,M	3
PROGRAM : TMZ												
CON COM1: TMZ												
37	A		930P-1000P	30		\$1,350.00	10/18	10/18	1		THU	1
37	A		930P-1000P	30		\$1,350.00	10/25	10/25	1		THU	1
PROGRAM : TMZ												
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 1 SPOT/WK												
16	ES		900P-1000P	30		\$4,000.00	10/19	10/19	0		FRI	0
16	ES		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : FRINGE FTC: 9/28/12												
CON COM1: FRINGE FTC: 9/28/12												
38	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
38	A		800P-1000P	30		\$5,350.00	10/31	10/31	1		WED	1
PROGRAM : X FACTOR												
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20-NOV3 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-26 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		1000A-130P	30		\$9,500.00	10/21	10/21	1		SUN	1
39	A		1000A-130P	30		\$9,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL GAME ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
40	A		430P-800P	30		\$7,500.00	10/24	10/24	1		WED	1
PROGRAM : WORLD SERIES GAME 1 ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
41	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH SEASON PREMIERE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	A		900P-1000P	30		\$5,550.00	10/30	10/30	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
43	A		430P-800P	30		\$3,300.00	10/18	10/18	1		THU	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
18	S		900P-1000P	30		\$6,800.00	10/22	10/22	0		MON	0
18	S		900P-1000P	30		\$6,800.00	11/5	11/5	1		MON	1
PROGRAM : MOB DOCTORFTC: 9/17/12 CON COM1 : MOB DOCTORFTC: 9/17/12												
19	S		200P-300P	30		\$175.00	10/20	11/3	0		SAT	0
PROGRAM : THE CLOSER CON COM1 : THE CLOSER												

REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
 *** KVVU-TV ***
 REP HEADLINE# 6371546 TRF# 498394
 \$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	OK'D		BUY#16 MISSED: FRI/900P-1000P				OCT19		30S	\$4,000.00		(OCT12/12)
			BUY#18 MON/900P-1000P				OCT22		30S	\$6,800.00		
			BUY#19 SAT/200P-300P				OCT20-NOV3		30S	\$175.00		
			BUY#21 SUN/100P-400P				OCT21 NOV4		30S	11500.00		
			BUY#24 SUN/500P-600P				OCT28		30S	\$225.00		
			BUY#26 THU/800P-900P				OCT18 OCT25		30S	\$7,500.00		
			OFFER: WED/800P-1000P				OCT17 OCT31		30S	\$5,350.00		PLS ADVISE.
			& SUN/1000A-130P				OCT21 NOV4		30S	\$9,500.00		
			& WED/430P-800P				OCT24		30S	\$7,500.00		
			& FRI/800P-900P				OCT26		30S	\$3,500.00		
			& TUE/900P-1000P				OCT30		30S	\$5,550.00		
			& THU/430P-800P				OCT18		30S	\$3,300.00		

OCT/12 109355.00 NOV/12 76945.00
 CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.

CONTRACT TOTAL 186300.00
 TOTAL SPOTS 152

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT11/12 18.21
*** KVVU-TV ***

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PROGRAM : FOX 5 NEWS AT 10PM
CON COM1: FOX 5 NEWS AT 10PM
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REP HEADLINE# 6371546
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 18.21
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/16	11/5	3		TU-F,M	9
4			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$425.00	10/16	11/5	3		TU-F,M	9
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00	10/16	11/5	2		TU-F,M	6
6			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/16	11/5	3		TU-F,M	9
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/16	11/5	2		TU-F,M	6
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/16	11/5	3		TU-F,M	9
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/16	11/5	2		TU-F,M	6
10			600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1 : FOX5 NEWS AT 6PM	30		\$900.00	10/16	11/5	2		TU-F,M	6
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/16	10/29	3		TU-F,M	6
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/30	11/5	2		TU-F,M	2

10/18 Divorce Court
10/24

10/18 1-2p 10/25 1-2p

10/24 3-4p

OCT11/12 18.21
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/16	11/5	3		TU-F,M	9
13			700A-900A PROGRAM : EXTRA CON COM1 : EXTRA	30		\$700.00	10/16	10/29	6		TU-F,M	12
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/30	11/5	5		TU-F,M	5
14			730P-800P PROGRAM : TMZ CON COM1 : TMZ	30		\$1,350.00	10/16	11/5	3		TU-F,M	9
15			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/16	11/5	3		TU-F,M	9
16			900P-1000P PROGRAM : FRINGE FTC: 9/28/12 CON COM1 : FRINGE FTC: 9/28/12	30		\$4,000.00	10/19	10/26	1		FRI	2
17			800P-900P PROGRAM : BONESFTC: 9/17/12 CON COM1 : BONESFTC: 9/17/12	30		\$7,500.00	10/29	10/29	1		MON	1
18			900P-1000P PROGRAM : MOB DOCTORTFC: 9/17/12 CON COM1 : MOB DOCTORTFC: 9/17/12	30		\$6,800.00	10/22	10/22	1		MON	1
18			900P-1000P PROGRAM : MOB DOCTORTFC: 9/17/12 CON COM1 : MOB DOCTORTFC: 9/17/12	30		\$6,800.00	11/5	11/5	1		MON	1
19			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$175.00	10/20	11/3	1		SAT	3

REP HEADLINE# 6371546
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT11/12 18.21
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			100A-200A	30		\$85.00	11/4	11/4	1		SUN	1
PROGRAM : THE CLOSER												
CON COM1 : THE CLOSER												
21			100P-400P	30		11500.00	10/21	10/21	1		SUN	1
21			100P-400P	30		11500.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												
22			1100P-1200M	30		\$225.00	10/28	10/28	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
23			1200M-100A	30		\$185.00	10/21	10/21	1		SUN	1
PROGRAM : CSI: MIAMI												
CON COM1 : CSI: MIAMI												
24			500P-600P	30		\$225.00	10/21	11/4	1		SUN	3
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
25			800A-900A	30		\$850.00	10/21	11/4	1		SUN	3
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
26			800P-900P	30		\$7,500.00	10/18	11/1	1		THU	3
PROGRAM : X-FACTOR RESULTS												
CON COM1 : X-FACTOR RESULTS												
27			900P-1000P	30		\$5,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
CON COM1 : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
28			400P-500P	30		\$500.00	11/6	11/6	1		TUE	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												

Friends

10/28 NA

No Late Game

10/18 10/25 NA

10/16

REP HEADLINE# 6371546
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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OCT11/12 18.21
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29			600A-700A	30		\$725.00	11/6	11/6	1		TUE	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												

30			700A-900A	30		\$700.00	11/6	11/6	1		TUE	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												

31			200P-300P	30		\$425.00	11/6	11/6	1		TUE	1
PROGRAM : KATIE												
CON COM1 : KATIE												

OCT/12	118080.00	NOV/12	68220.00									
				CONTRACT TOTAL					186300.00			
				TOTAL SPOTS					154			

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*